

FARMERS WEEKLY

JANUARY TO DECEMBER 2018



Farmers Weekly has reported in accordance with ABC's industry-agreed standards for Business Magazines



44,023

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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www.abc.org.uk

CONTROLLED FREE
Issue distributed 29/11/18

0.5%

OTHER FREE
Issue distributed 29/11/18

99.5%

PAID
Issue distributed 29/11/18

MEMBERSHIP
Issue distributed 29/11/18

WEEKLY

51 ISSUES

AGRICULTURE,
FORESTRY &
FISHING

MARKET SECTOR

AUDIT ISSUE ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 29/11/18	42,464	40,958	1,506
FREE COPIES	213	205	8
CONTROLLED FREE	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-
REQUESTED (COLLEAGUE)	-	-	-
NON-REQUESTED (NAME)	-	-	-
NON-REQUESTED (JOB)	-	-	-
OTHER FREE	213	205	8
NON-CONTROLLED FREE	213	205	8
MONITORED FREE DISTRIBUTION	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-
MEMBERSHIP COPIES	-	-	-
PAID COPIES	42,251	40,753	1,498
PAID SUBSCRIPTIONS	26,695	26,302	393
INDIVIDUAL	26,600	26,207	393
MULTIPLE COPY	95	95	-
CORPORATE	-	-	-
PAID SINGLE COPIES	15,556	14,451	1,105



PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
42,176	40,690	1,486	288	268	20
213	205	8	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
213	205	8	-	-	-
213	205	8	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
41,963	40,485	1,478	288	268	20
26,447	26,074	373	248	228	20
26,352	25,979	373	248	228	20
95	95	-	-	-	-
-	-	-	-	-	-
15,516	14,411	1,105	40	40	-

PRICES

COVER PRICE

£3.60

GEOGRAPHIC ANALYSIS

PRINT  DIGITAL 

REGION/AREA	TOTAL
United Kingdom	40,958
East Anglia	2,498
Cambridgeshire	823
Norfolk	947
Suffolk	728
East Midlands	3,926
Derbyshire	331
Leicestershire	514
Lincolnshire (inc Rutland)	1,305
Northamptonshire	375
Nottinghamshire	1,401
London	151
Midlands	5,164
Herefordshire & Worcester	914
Shropshire	824
Staffordshire	362
Warwickshire	444
West Midlands	2,620
North West	1,002
Cheshire	487
Isle of Man	89
Lancashire	363
Merseyside	63
Northern	1,438
Cleveland	131
Cumbria	435
Durham	220
Northumberland	342
Tyne & Wear	310
South East	7,038

GEOGRAPHIC ANALYSIS

PRINT  DIGITAL 

REGION/AREA	TOTAL
Bedfordshire	267
Berkshire	248
Buckinghamshire	292
East Sussex	257
Essex	661
Hampshire	582
Hertfordshire	1,669
Isle of Wight	65
Kent	1,887
Middlesex	26
Oxfordshire	547
Surrey	225
West Sussex	312
South West	4,763
Channel Islands	47
Cornwall	626
Devon	1,318
Dorset	473
Gloucestershire	604
Isles of Scilly	4
Somerset	962
Wiltshire	729
Yorkshire	4,622
East Yorkshire	452
North Yorkshire	1,265
South Yorkshire	276
West Yorkshire	2,629
Northern Ireland	1,497
Antrim	978
Armagh	69
Down	198

GEOGRAPHIC ANALYSIS

PRINT ■ DIGITAL ■

REGION/AREA	TOTAL
Fermanagh	28
Londonderry	117
Tyrone	107
Scotland	4,161
Borders	222
Central	223
Dumfries and Galloway	205
Fife	150
Grampian	552
Highland	245
Lothians	176
Strathclyde	2,213
Tayside	175
Wales	4,658
Clwyd	192
Dyfed	597
Gwent	2,721
Gwynedd	154
Mid Glamorgan	74
Powys	384
South Glamorgan	52
West Glamorgan	484
Other UK	40
Rest of the world	1,506

42,464 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	44,023	42,418	1,605
PRINT EDITION	43,692	42,112	1,580
DIGITAL EDITION	331	306	25

MONTHLY ISSUE ANALYSIS

PRINT ■ DIGITAL ■

MONTH	NUMBER OF ISSUES	AVERAGE
January	4	45,567
February	4	45,067
March	5	44,008
April	4	43,964
May	5	43,912
June	4	43,531
July	4	43,924
August	5	44,348
September	4	43,787
October	4	43,839
November	5	42,873
December	3	43,577

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